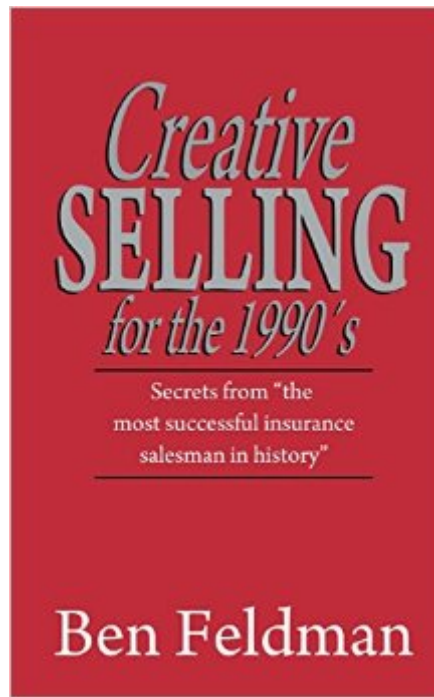


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Creative Selling For The 1990's



Synopsis

Creative Selling: Secrets from "the most successful insurance salesman in history" Ben Feldman is well known to life insurance agents around the world, as the most successful insurance salesman of all the time. In this book Feldman uses a question and answer format to reveal his methods of making sales and solving problems. He offer power phrases, tips and comments that will energize all salespeople. You will find that this treasury of selling methods will have a dramatic impact in your career.

Book Information

Paperback: 212 pages

Publisher: bnpublishing.com (October 8, 2015)

Language: English

ISBN-10: 1607968959

ISBN-13: 978-1607968955

Product Dimensions: 6 x 0.5 x 9 inches

Shipping Weight: 13.4 ounces (View shipping rates and policies)

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